



Business

Why study Business?

In Business you will gain an understanding of the range of decision-making that all businesses face. This involves an in-depth study of the following areas: management and leadership; marketing; operations; finance; human resources. You will initially tend to focus on decision-making to improve business performance, whereas, later in the course you will focus on strategic decision-making for businesses e.g. entering new markets or relocating overseas.

What skills will I gain from studying Business?

You will develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions – all skills that are needed for further study and employment. A level Business will also help to develop your organisation, communication, numeracy and literacy skills.

Having studied Business what opportunities will be open to me?

Possible career choices with A Level Business include management, marketing, finance, accounting, banking, retailing and manufacturing. Many universities will accept Business at A-level when applying for degree courses such as Economics and Business.

Entry requirements

Grade 6 in GCSE Business (if taken at GCSE) or grade 6 in English Language or English Literature (if not); in both cases a Grade 5 in Maths is expected.

Exam Board – AQA

Specification code/no. - 7132

Topics covered in Year 12

What is Business?; Managers, leadership and decision-making; Decision-making to improve marketing performance; Decision-making to improve operational performance; Decision making to improve financial performance; Decision-making to improve human resource performance.

Topics covered in Year 13

Analysing the strategic position of a business; choosing strategic direction; strategic methods: how to pursue strategies; managing strategic change.