



Travel and Tourism

Why study Travel and Tourism?

The travel and tourism industry is one of the fastest growing industries in the UK. The value of tourism to the UK economy is approximately £126 billion, and the sector employs around 3.1 million people. Travel & Tourism will give you the opportunity to study this industry in depth.

What skills will I gain from studying Travel and Tourism?

Travel and Tourism is intended as an Applied General qualification and it is designed for students with an interest in the subject. In addition to the travel and tourism sector-specific content, the requirements of the qualification will mean that students develop transferable and higher-order skills, which are well-regarded by higher education providers and employers.

Having studied Travel and Tourism what opportunities will be open to me?

You will develop a range of skills that are very well regarded by higher education institutions and employers. For example, when studying The World of Travel and Tourism unit, you will analyse information and data from the travel and tourism industry, and identify trends and the potential impact of different factors on the industry and its customers, which supports some of the skills you need to progress into higher education, employment, self-employment or training.

Entry requirements

5 GCSE's at grade 4

Type of Qualification – BTEC Level 3 National extended Certificate

Exam Board Edexcel **Specification code/no.** 601/9023/1

Topics covered in Year 12

Unit 1: The World of Travel and Tourism

Unit 2: Global Destinations

Unit 3: Managing the Customer Experience

Topics covered in Year 13

Three Units are covered from the following

Unit 8: The Airport Experience

Unit 11: Specialist Tourism

Unit 15: Visitor Attractions

Unit 18: Events, Conferences and Exhibitions