



# Travel and Tourism

## **Why study Travel and Tourism?**

The travel and tourism industry is one of the fastest growing industries in the UK. The value of tourism to the UK economy is expected to be worth over £257 billion by 2025. The sector currently employs around 3.96 million people. Travel & Tourism will give you the opportunity to study this industry in depth.

## **What skills will I gain from studying Travel and Tourism?**

In addition to the travel and tourism sector-specific content, the requirements of the qualification will mean that students develop transferable and higher-order skills, which are well-regarded by higher education providers and employers. You will develop skills such as problem solving, team working and communication.

## **Having studied Travel and Tourism what opportunities will be open to me?**

You will develop a range of skills that are very well regarded by higher education institutions and employers. For example, when studying The World of Travel and Tourism unit, you will analyse information and data from the travel and tourism industry, and identify trends and the potential impact of different factors on the industry and its customers, which supports some of the skills you need to progress into higher education, employment, self-employment, or training.

## **Entry requirements**

5 GCSE's at grade 4/level 2 pass

**Type of Qualification** – BTEC Level 3 National extended Certificate

**Exam Board** Edexcel

**Specification code/no.** 601/9023/1

## **Topics covered in Year 12**

Unit 1: The World of Travel and Tourism (Exam)

Unit 3: Managing the Customer Experience

## **Topics covered in Year 13**

Unit 2: Global Destinations (Externally assessed unit)

Unit 9: Visitor Attraction