



# Business

## **Why study Business?**

In Business you will gain an understanding the range of decisions that all businesses face. This involves an in-depth study of the following areas: management and leadership; marketing; operations and human resources. You will also study many topics, issues and developments that are relevant in today's society such as digital technology, impact of business on the environment, business ethics, modern workplace practices and globalisation.

## **What skills will I learn from studying Business?**

You will develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions – all skills that are needed for further study and employment. A Level Business will also help you develop your organisation, communication, numeracy and literacy skills.

## **Having studied Business what opportunities will be open to me?**

Possible career choices with A Level Business include management, marketing, finance, accounting, banking, retailing and manufacturing. Many universities will accept Business at A-level when applying for degree courses such as Economics and Business.

## **Entry requirements**

Grade 6 in GCSE Business (if taken at GCSE) or grade 6 in English Language or English Literature (if not); in both cases a Grade 5 in Maths is expected

## **Exam Board- AQA**

## **Specification - 7138**

## **Topics studied in Yr 12**

What is business; managing marketing and finance; Business and objectives; Forms of business and stakeholders; Marketing management; Financial management; Managing operations and people; Operations management; People management.

## **Topics studied in Yr 13**

Managing business culture; Business and society, business and the external environment, and business strategy; Business and society; Business and the external environment; Strategy; Change.