



# Media

## **Why study Media Studies?**

UNESCO has commented that “we live in a world where the media are omnipotent”. There is no question that it is also extremely influential. This enjoyable course offers you the opportunity to become an active viewer by understanding and analysing texts in a range of media. It gives you the opportunity to question the media products that influence people in society.

## **What skills will I gain from studying Media Studies?**

You will gain skills in evaluation and analysis of all media texts. You will learn film-making skills and how to use Adobe Premier and After Effects Pro as well as Adobe Photoshop and InDesign. You will also learn how to manage a project from start to finish.

## **Having studied Media Studies what opportunities will be open to me?**

This course will introduce you to a wide range of university courses relating to the media. The media industry is massive and the course can lead to careers in television, film, journalism, web and game design, digital editing and animation, to name a few.

## **Entry requirements**

Grade 6 in Media Studies (if taken at GCSE) or Grade 6 in English Language (if not)

**Exam Board – AQA**

**Specification code/no. – 7572**

## **Topics covered in Year 12**

The theoretical framework, media production, TV drama, video games, newspapers, magazines and music video

## **Topics covered in Year 13**

Film, advertising and marketing, radio, online and social participatory media and media production